EKINGSPORT PRESENTS YOUR GUIDE TO THE **ONEKINGSPORT SUMMIT -** THE WORKGROUPS AND THE BIG IDEAS

KINGSPORT'S VISION

To be the premier city in Northeast Tennessee to live, work and raise a family, and for businesses to grow and prosper

MAYOR'S GOAL FOR THE **ONE**Kingsport SUMMIT

To be the best possible Kingsport, a place that is attracting and retaining new and existing residents, visitors, businesses and developers

PURPOSE

To create a 3-5 year road map for the future • To become a vibrant 24/7 city

POST-SUMMIT WORKGROUP LEADERSHIP



STEWARD STAFF LIAISON ALDERMAN

Lafe Cook Bonnie Macdonald Colette George



STEWARDS STAFF LIAISONS

Jud Teague Frank Lett Chris McCartt Ryan McReynolds John Clark

MAYOR



STEWARDS STAFF LIAISON ALDERMAN

John & Beverley Perdue Justin Steinmann Michele Mitchell



STEWARD STAFF LIAISONS

Charlie Glass Morris Baker Michael Thompson Tom Parham



ALDERMAN

STEWARDS

VICE MAYOR

Dennis Phillips Keith Wilson STAFF LIAISON Chris McCartt Mike McIntire



STEWARD STAFF LIAISON ALDERMAN

Jeanette Blazier Lynn Tully Darrell Duncan



STEWARD STAFF LIAISON ALDERMAN

Julie Bennett Corey Shepherd Tommy Olterman





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Charlie Glass



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More ideas @ ONEKingsport.com



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IDEAS

• Expand Academic Village

· Continue to Support the "Drive to 55"

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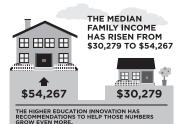
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Keith Wilson and Dennis Phillips



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INCREASING FROM 18%



ONEKINGSPORT.COM

ONEKINGSPORT



Mayor's Introduction

The **ONE**Kingsport Movement has officially begun in Kingsport, and I am honored to be a part of this incredible journey. I have been impressed with our citizen engagement thus far, with well over 5,000 hours contributed to shape our future. Kingsport is a special place and I am witnessing the Kingsport Spirit all around me. Our city is getting ready to celebrate its 100th birthday, and we've come so far in the last 100 years. I strongly believe that the **ONE**Kingsport Summit process will yield some of the great things to look forward to in the next 100 years.

Over the last six months, I have watched our citizens come together and be re-energized by the possibilities before us. When the workgroup stewards presented the information, to say I was excited was an understatement! There was a great mixture of big ideas, policy recommendations, quick wins and representation for all citizens in Kingsport.

ONEKingsport Summit Facts



5,000+ HOURS AND 129 MEETINGS



175+ IDEAS



242 VOLUNTEERS

The work for the BMA is just now beginning. We must prioritize these recommendations and look at funding formulas for the summit recommendations. We hope to recruit private investment as we have seen success in the past. A small investment from the city can yield 10 times the private development in an area. We are currently looking at four strategies: current revenues, private development, grant opportunities, and additional fees.

My charge is to fulfill the Summit Goal – to be the best possible Kingsport, a place that is attracting and retaining new and current residents, visitors, businesses and developers. I am confident in our citizens that together we can accomplish this goal.

John Clark

Mayor



ARTS & ENTERTAINMENT

As a 20 year resident of Kingsport, I have watched our city's ups and downs, at times with much pride and at times with some concern. What the ONEKingsport Post Summit work showed me is that there are lots of other Kingsport residents who have watched these ups and downs with similar thoughts. The summit work has given citizen committees the opportunity to share ideas on how we create a community that shows growth in the quality of life for existing residents and creates a city that is so energized by new ideas that it also draws in new residents.

As steward of the Arts and Entertainment Workgroup, I have had the opportunity to work with Kingsport residents on how to create a vibrant arts experience in Kingsport. The members of our committee all felt that the ideas coming out of the summit could be transformational for our community. The next step will be to educate all Kingsport residents about how summit recommendations could lead to a more prosperous community as a function of greater tax revenue from arts tourism, new residents, increased housing and retail and restaurant revenue.

Kingsport needs to not be afraid to take bold steps to make Kingsport a more vibrant community for all residents of every generation!

Lafe Cook

More ideas @ ONEKingsport.com

· Creation of Mutual

Maker Space in Kingsport

 Large Outdoor Performance Venue near Downtown

Kingsport







The average arts tourists spends \$24.60 more per visit than a regular tourist.

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DESTINATION CITY INVESTMENTS

Kingsport currently has several prestigious destination city investments. Our group recognized that, and asked ourselves "how do we continue to support and utilize these assets? And what could we add to take our city to the next level." Our group had several great discussions identifying gaps in Kingsport. We recognized that we would like to see more unique dining options, breweries and gastro pubs, boutique shops, and expanded retail options.

The second topic we addressed was the presentation of the city, especially as it relates to gateways, streetscapes and connectivity. Along with this topic, we looked back at several existing master plans and recommended that the BMA take a look at these and investigate whether or not to put them back into action.

For our "Big Ideas", we looked to continue the theme of "playground for downtown" at the former General Shale site. The group believed that an outdoor performance venue, presented by the Arts & Entertainment Workgroup, and a new Minor League Baseball Stadium would be great fits for the site. These "magnet projects" would attract more people to our downtown area.

The Destination City Investment Workgroup is excited to see these projects take shape as we move forward. Our hope is that these projects are funded as we work toward our goal of attracting and retaining new residents, as well as providing options to attract visitors to Kingsport

Frank Lett & Jud Teague



- · Downtown Stadium for Kingsport Mets on General Shale Property
- · Riverfront Redevelopment

More ideas @ ONEKingsport.com







ECONOMIC IMPACT OF TOURISM REPRESENTS OVER \$110 MILLION IN REVENUE EACH YEAR



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DOWNTOWN REVITALIZATION

Being Stewards of the Downtown Revitalization Post Summit Workgroup has been a being stewards of the Bownine Newtoniaculor Tost Johnstown (Workgroup) has been a true honor and privilege for us. As residents of Downtown Kingsport since 2010, we have developed a unique perspective as well as a great passion for downtown and a desire to participate in its movement forward.

As we led this group, we realized three things

- · A lot of good things have already happened in Kingsport and it is already the most vibrant downtown in the Tri-Cities area.

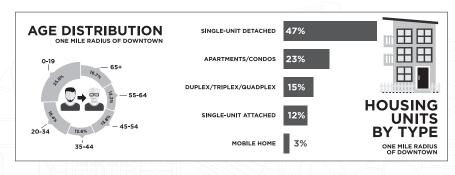
 • The makeup of our group demonstrated to us that there is desire from people all
- over the Tri-Cities and from all generations to see Downtown Kingsport move
- \bullet A vibrant Downtown is core to achieving the vision of the $\ensuremath{\mathsf{ONE}\mathsf{Kingsport}}$

We thank our team for their dedication, shared passion, hard work and excellent results. Because of our team's work, as well as the work of the other groups, we are positioned to have the best possible Downtown Kingsport.

John and Beverley Perdue

- Small Performance Venue at State Theatre
- Downtown Boutique Hotel

More ideas @ ONEKingsport.com





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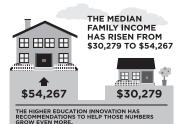
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BIG IDEAS

- Create and support Kingsport builders program
- Increase public and private investment in targeted neighborhoods

More ideas @ ONEKingsport.com

HOUSING

I've had a wonderful time serving as the Steward of the post-summit Housing Workgroup. Because housing is so critical to the ongoing success of our community, 30 plus people chose to become involved in this effort. Housing is one of the engines that keeps our economy going and is a key piece of our economic development strategy. Every person who moves here makes a \$25,000 impact to our economy. Housing not only brings property tax revenue to our city but also provides strength to our school system, retail and restaurant businesses, churches and community life. You might say housing is the life blood of any healthy, thriving community. We want people to choose to live, work, play and raise their families here!

It is a passion of mine to bring people together to hear their 'big ideas', dreams and visions for our community. Mayor Clark's ONEKingsport Summit was yet another opportunity to get those 'big ideas' flowing. The best planning always starts with the grassroots! I'm thankful Mayor Clark provided the leadership for this to happen again, and I'm very excited about the possibilities for the future of our community as a result. This ONEKingsport momentum has taken on a life of its own and we are glad to be on board!

Our Housing Workgroup was a great cross section of our community, young adult professionals, senior adult retirees, singles, developers, real estate professionals and affordable housing advocates. Not only were all generations and backgrounds able to seamlessly work together, but they found many more needs and wants in common than expected. In fact, it was gratifying to watch as they encouraged each other and even thought of ways to empower each neighborhood to help themselves! It was encouraging to see the commitment level of these dedicated volunteers as well as our dedicated staff member and our alderman representative. Our time frame was short but they were not short on work! They hit the ground running and haven't stopped yet.

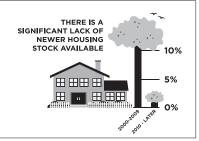
Our workgroup expects to see the continued development of visionary leaders, creative and strategic planning, and improved quality of life resulting in an influx of new residents choosing to live here in new/upgraded single family homes, apartments, condos, townhouses, and lofts. We know our future will be so bright we'll all have to wear "shades!"

Jeanette Blazier Steward

\$25,000 COMMUNITY IMPACT

EACH NEW PERSON THAT MOVES TO KINGSPORT CREATES A \$25,000 IMPACT TO THE COMMUNITY.







IDEAS

JOB CREATION & ENTREPRENEURSHIP

What a privilege it has been to serve as steward of the Job Creation and Entrepreneurship Workgroup! Our group was passionately engaged in every step of the process due to our keen understanding of the importance of our task. A strong, vibrant business community provides support for every aspect of **ONE**Kingsport. If jobs are strong – housing, downtown revitalization, higher education, arts and entertainment, health and wellness and destination city initiatives are all strengthened.

Kingsport is blessed with strong industry leaders. We believe that the long-term success of Kingsport depends on our support of these leaders, as well as creation of new job opportunities, which will happen through creation of new businesses and expansion of existing businesses. We all learned a great deal about the high-quality services already in place to support businesses, as well as opportunities to better position Kingsport as a community that supports entrepreneurs as they bring their ideas to life and grow their businesses. Our discussions were spirited and expansive as we tried to hone in on the best ideas to bring forward as recommendations. We ultimately came together as a group and generated three great ideas that will propel Kingsport to the forefront of the business community and further enhance our reputation as Tennessee's Best Manifacturing City.

Although the group's work is technically done, I have no doubt that each and every participant will continue to advocate for Kingsport and the business opportunities that will move us forward as a community.

gsport.com Julie Bennett

More ideas @ ONEKingsport.com

· Kingsport Food Truck

Kingsport CONNECT

Entrepreneurship

Pilot Program

Website



BEING A BUSINESS OWNER MEANS YOUR MEDIAN NET WORTH IS 2.5 TIMES HIGHER THAN YOUR NON-BUSINESS OWNING PEERS.

NON-BUSINESS OWNER MEDIAN NET WORTH



MICRO BUSINESSES REPRESENT 92% OF ALL U.S. BUSINESSES





IF EVERY MICRO BUSINESS
IN THE U.S. HIRED ONE MORE EMPLOYEE

TIMELINE

Now that the workgroups have presented the ONEKingsport ideas, the next several weeks will include:

Week of April 4: Recommendations provided to prioritization team

· Mandate to choose priorities for years one and two

Week of April 11: Meeting to finalize priorities for presentation to BMA based on impact to community

April 18: Priorities presentation at BMA work session

· Request BMA buy-in to priorities list

April 19: Begin development of cost estimates and funding sources for year one priorities

For larger projects cost estimate most likely for planning funds, not full capital cost

May 2: Present priorities w/cost estimates and proposed funding sources at BMA work session

Post May 2: Incorporate year one priorities into capital improvement plan/budget, implement priorities



Workgroups will dissolve



A Steering Committee



Danny Karst

Board of Mayor and Alderman will entertain ideas for the 3-5 year plan that aligns with the mayor's vision

David Quillin

Jessica Quinr Mary Quinn

VOLUNTEERS

The City of Kingsport would like to thank the following volunteers. Your time, creative contributions and ideas for the future will help make Kingsport the best possible place for new and existing residents, visitors, businesses and developers. Thank you!

Kermit Addinaton Jennifer Adler Lyle Ailshie Bill Albright Tim Attebery Chad Austin Nicole Austin Erin Bailey Bridget Baird Morris Baker Beth Barnette Adrienne Batara Joe Begley Lisa Beilharz Julie Bennett Michael Bennett Vanessa Bennett Michael Billingsley Jeanette Blazier Jeannette Blazier Flaine Rodenweise Bill Bovender William Bovender Chris Bowen Nick Bower Scott Boyd Emily Brockelman Miles Burdine Tara Burns Sandra Byington Linda Calvert Don Campbell John Campbell Emily Carrier Bob Cassell Bree Cassidy David Cate Maria Catron Ashlev Childress Kandy Childress Ken Childress Hank Clabaugh Dave Clark Etta Clark John Clark Robin Cleary Heather Cook Lafe Cook Carolyn Cox Gary Crawford Rack Cross Vivian Crymble Terry Cunningham MarvLee Davis Amanda Dean Eric Deaton George DeCroes Jim Demmina

Maranda Demuth Gregory DePriest Drew Dickenson Jim Dickert Anthony Domine John Douglas Bill Dudney Darrell Duncan Sharon Duncan Tim Dunne Craig Dye Zellie Earnest Troy Ebbert Brianna Ek Tim Elsea Ryan Elswick Niki Ensor Larry Estepp Jim Everhart Bob Feagins Jeff Flemina Lucy Fleming Tanya Foreman Dick Fortney Wayne Fortney Jeff Frazier Kitty Frazie Ken Frohlich Ashok Gala Tara Garland Colette George Charlie Glass Danelle Glasscock David Golden Tom Gonzalez Joe Green Jacob Grieb Mark Haga Andy Hall Ronnie Hammonds Sung Han Wally Hankwitz Eliza Harmon Jacob Harris Darrell Hayes Sharon Haves John Haynes Jane Henry Jackie Hewitt Brandon Hicks Jane Hillhouse Bart Hove Brian Hullette Bud Hulsey Chrissy Idlette Nathan Jackson Seth Jervis Stan Johnson Kim Jones

Linda Kincaid Eric Kistner John Kunvsz Susan LaGuardia Matthew Lane Becky Leonard Frank Lett Peter Lodal Susan Lodal Bonnie Macdonald Pam Mahaffey John Mahoney Ken Maness Angie Marshall Connie Marshall Timothy Martin Chuck Masor Chris McCartt Amy Margaret McColl CeeGee McCord Jeff McCord Mike McIntire Monty McLaurin Mary McNabb Ryan McReynolds Alan Meade Brenda Mercer Jason Meredith Emily Merritt Bob Miller Jeannie Miller Todd Miller Mark Mitchell Michele Mitchell Curtis Montgomery Paul Montgomery Steve Morse Sherri Mosley Roger Mowen Larry Munsey Pin-Chia Murphy Charles Nitschke Ginger Nixor Brian Noland Skip Norrell Todd Norris Tommy Olterman Mike O'Neill Betty O'Neill Caitlin Owens Tom Parham Beverley Perdue John Perdue Dennis Phillips James Phillips Aaron Pinto Bill Porter Mary Porter William Porter

Evelvn Rafalowski Lea Ann Rasar Brian Ritz Stella Robinette Linda Robinson Fielding Rolson Jennifer Salver Warren Sanders Corey Shepherd Darrell Sherer Bruce Shine Haley Shipley Pat Shull Judy Smith Parker Smith Roger Smith Justin Steinmann Allison Stewart Meg Stone Jeffrey Stone Matt Storey Tianna Storey Bill Sumner Becca Sutphen Karen Taylor Jud Teague Randy Thomas Michael Thomps Michelle Tolbert Gary Tucker Lynn Tully Harry Turner Carrie Upshaw Angela Vachon John Vachon Jack Vaughn Richard Venable Jeff Wadley Debbie Waggone Clay Walke Fred Wallin Dennis Ward Isaac Webb Dan Wells Jim Wells Brenda White Wright Helen Whittake Aundrea Willcox Eddie Williams John Williams Lisa Williams Greg Willis Keith Wilson Chandler Woods Mark Woomer Jim Wright

John Demuth Maranda Demuth